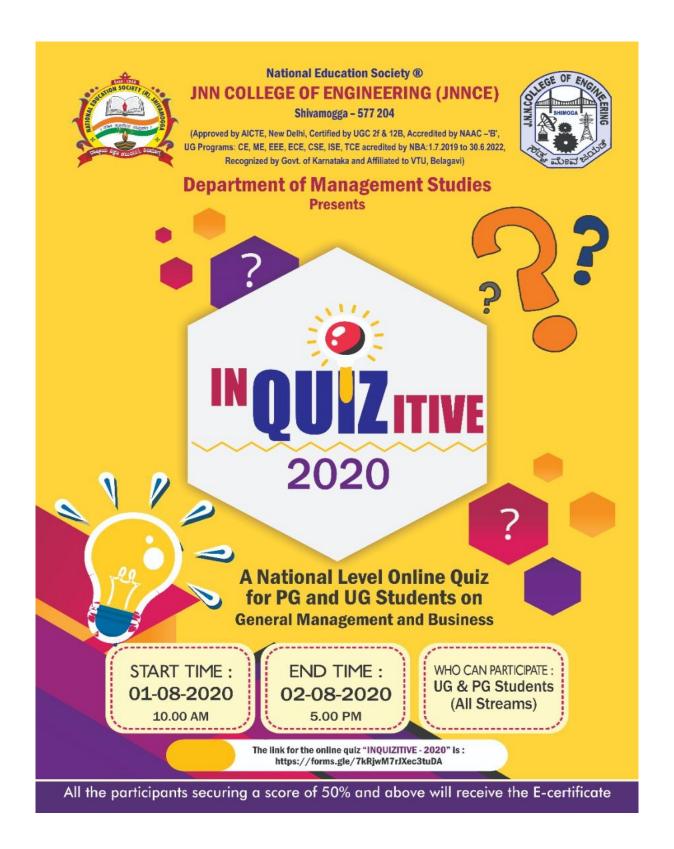
SPECIAL PROGRAMMES 2019-20





National Education Society ®

JNN COLLEGE OF ENGINEERING (JNNCE)

Shivamogga - 577 204



Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC --'B', UG Programs: CE, ME, EEE, ECE, CSE, ISE, TCE acredited by NBA:1-7:2019 to 30.6.2022, Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)

Department of Management Studies
Presents

Workshop on MBA Specialisation Selection

A guide to make informed specialisation decision



• DATE **03 August 2020**

• TIME

• MODE

Online

10.00 A.M

Online Meeting Application:



Meet

Registration & Attendance for the workshop is compulsory
The link for registration :

https://forms.gle/AUkuq3u5v5HHJqF19

Market

HE

FINANCE

All the II year MBA students who participate in workshop will receive the E-certificate, after submission of feedback

Programme Schedule & Resource Persons

Day-1 02/11/2020 6.00 pm to 7.00 pm

Topic: Research Methodology Introduction and Defining the research Problem Dr. T Manjunatha, Professor & Head, MBA, UBDTCE, Davanagere

Day-2 03/11/2020 6.00 pm to 7.00 pm

Topic: Literature Review and Research Design Dr. N.S. Narahari, Professor, Dept. of IE&M, RVCE, Bangalore

Day-3 04/11/2020 6.00pm to 7.00pm

Topic: Design of Sample Surveys, Measurement and Scaling Data Collection Dr. U Bojanna, Professor & Head MBA, RNSIT, Bangalore

Day-4 05/11/2020 6.00pm to 7.00pm

Topic: Testing of Hypotheses Dr.Ravisha N S, Asst. Professor MBA, JNNCE, Shivamogga

Day-5 06/11/2020 6.00pm to 7.00pm

Topic: Interpretation and Report Writing Dr.M.G.Krishnamurthy. Professor, MBA, JNNCE, Shivamogga

Day-5

06/11/2020 7.00 pm to 8.00pm

Topic: IPR
Dr. H R Mahadevaswamy,
Joint Director-TED,
JSSMVP, Mysore

Patrons

Sri A S Vishwanatha

President, NES, Shivamogga

Sri T R Aswathanarayana Setty

Vice President, NES, Shivamogga

Sri S N Nagaraja

Secretary, NES, Shivamogga

Sri D R Amarendra Kireeti

Joint Secretary, NES, Shivamogga

Sri C R Nagaraj

Treasurer, NES, Shivamogga

Program Chair

Dr. P Manjunatha

Principal (i/c) JNNCE, Shivamogga

Program Co-Chair

Dr. M Rajath Hegde Dean (Infrastructure), JNNCE, Shivamogga

OrganizingChair

Dr. Srikant C

Director & Professor, Dept. of Management Studies, JNNCE, Shivamogga

Coordinator

Dr.Vikrama D K

Asst. Professor, Dept. of Management Studies, JNNCE, Shivamogga

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Internal Quality Assurance Cell



One-Week Online
Faculty DevelopmentProgramme
On

"How to Crack VTU-PhD Course Work in Research Methodology and IPR-16PHDRM"

Date 02-11-2020 to 06-11-2020

Organized By

Department of Management Studies